

HEY CREATORS THIS IS SO-COL

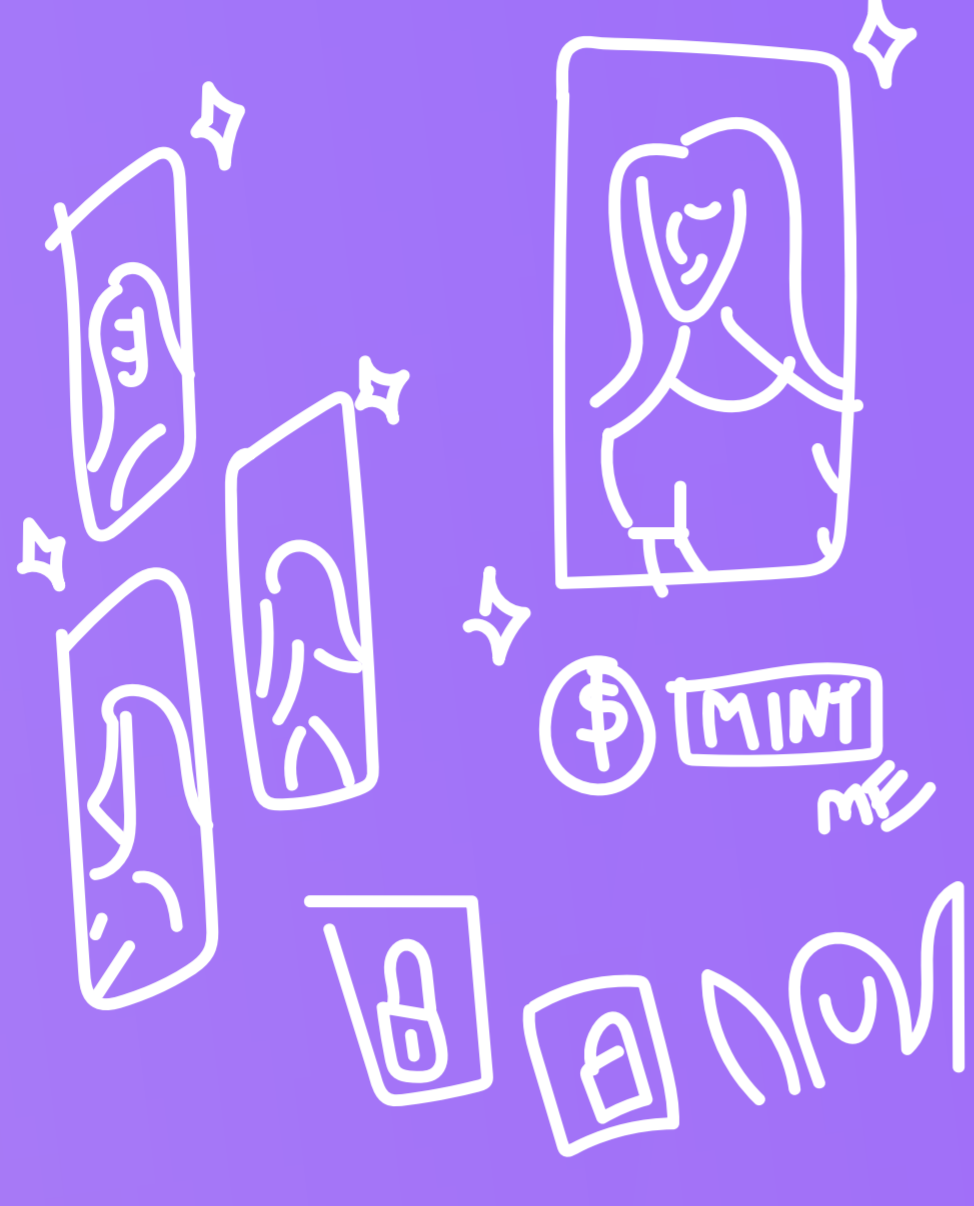


WE'RE A WEB3 COMMUNITY MANAGEMENT PLATFORM FOR CREATORS, BY CREATORS.

BUILD, GOVERN AND OWN YOUR COMMUNITY WITH EASE!

WHAT'S SO AWESOME ABOUT SO-COL?

2 All newly created communities come with a public space (chat + feed) for everyone to interact in freely.



1 As a creator, you can mint your community (just one) like an NFT which you fully own.



3 Then there's the premium channels which are gated by your shiny Premium Collectables (NFTs).



4 You, the creator, gets to set the value of your NFT. You know your worth!

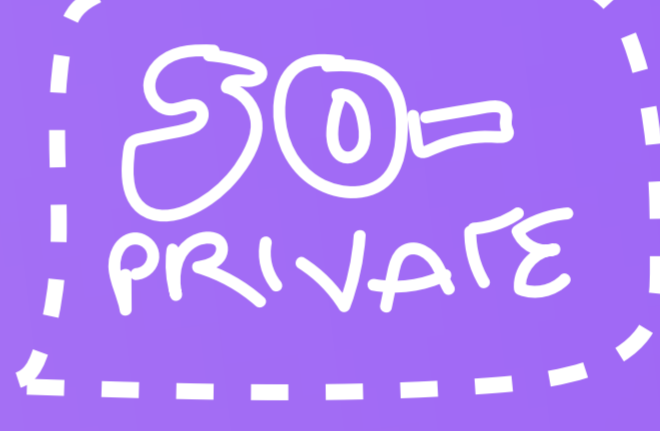


ONLY 2.5%

6 We take only 2.5% on transactions VS others who take 20%



5 Oh and reward fans with quality you time on the SO-Private DMs (fans bid for 24-hour access).



WHAT CAN YOU DO ON SO-COL?

1 Sign up or log in with your crypto wallet *OR* sign in with YOUR EMAIL!



we MAKE YOUR WALLET FOR YOU



2 Explore and join all the wonderful communities on SO-COL!

3 Check out all the public chats and feeds or slide into the SO-Private DMs...



4 OR take it to the next level by purchasing Premium Collectables to join the Premium Channels.



SO...WHAT ARE THE BENEFITS OF BEING A CREATOR ON SO-COL?

1 Have two-way conversations with your audience aka biggest fans, on your work, ideas and passions. Collab with them!



2 Treat fans to NFTs filled with freebies and gifts like tickets, guest-passes, free drinks, personalised merch, one-on-one time etc.



3 Make different members-only channels for your invite-only events (IRL/hybrid/virtual?).



4 Unlike subscription models, NFT-based communities are SO-COOL because NFTs are endlessly customisable.



5 We're making web3 and NFTs easy to use because we know the struggle is real out there. You're welcome. Enjoy!

JOIN US ON WEB3

WE'RE MAKING IT **SO-EASY** FOR YOU



THIS IS SO-COL